

SPECIFICATION AMENDMENTS

Please add the following two paragraphs before the first paragraph on page 2:

It is known from GB 2365611 to provide an internally illuminated sign comprising a frame and at least one transparent window. The frame and transparent window constitute a weather proof housing which may be opened downwardly. A poster receiving and holding means is provided which is vertically slidable in the housing. The pre-characterizing features of claim 1 are known from this document.

It is known from EP 0322302 to provide a display carrier which facilitates the display of a poster in an elevated position. The display carrier may be lowered to facilitate changing of the poster. A weight is provided to counterbalance the display carrier.

Please replace the original, first paragraph on page 2 with the following paragraph:

Viewed from a first aspect the present invention provides a display unit for mounting on a post, the display unit comprising a mount mountable on the post, a top cover and a display carrier for displaying a poster or a sign, the display carrier being movably coupled to the mount; wherein, in use, the display carrier is locatable in a first position for displaying the poster or sign, the display carrier being movably coupled to the mount; and is movable to a second position, lower than the first position, for changing the poster or sign; characterized in that the display unit further comprises a rainwater channel for mounting around the post, the rainwater channel, in use, protecting the internal surfaces of the display unit from any water running down the surface of the post.

Please replace the second full paragraph on page 7 with the following paragraph:

According to a still further aspect of the present invention there is provided a display unit comprising a mount, a top cover and a display carrier for displaying a poster or a sign, the display carrier being movably coupled to the mount, wherein, in use, the display carrier is locatable in a first position for displaying the poster or sign, and is movable to a second position, lower than the first position, for changing the poster or sign; characterized in that the display unit comprises a mechanism for at least partially counter-balancing the weight of the display carrier, or for biasing the display carrier towards said first position; the display unit apparatus further comprising a rainwater channel for mounting around the post, the rainwater channel, in use, protecting the internal surfaces of the display unit from any water running down the surface of the post.

Please replace the third full paragraph on page 7 with the following paragraph:

According to a yet still further aspect of the present invention there is provided a display frame mounted on an erected post whereby the post has holes aligned horizontally and a threaded rod or pin is inserted through the aligned holes and retained in position, the display frame further comprising sign changing means having a sign or poster carrier assembly attached to a drop-down support legs such that the sign or poster carrier assembly can be lowered from the display frame; characterized in that the apparatus further comprises a circular profile tube which is used as a rainwater channel and has holes which align with the horizontally aligned holes in the post, and a top cover moulding is fitted to the post prior to attachment of the other display frame components.

Please replace the fourth full paragraph on page 7 with the following paragraph:

This arrangement allows the downward motion of the display carrier to be more readily controlled and, thus, improves the safety of the display unit.